



## **World Inline Cup 2004**

### ***Canada Inline Press Release***

*For Immediate Release:* Oct.1, 2003

**CHATHAM, Ontario, Canada** - Canada Inline announces today that the City of London, Ontario, Canada will be host for the 2004 World Inline Cup, July 5-11, 2004.

The World Inline Cup is a unique international inline hockey experience that is promoted as the **“Ultimate Player Experience”!**

“We stress player experience, rather than event and we continue to deliver what we promote”, said Dave Easter, President/CEO of Canada Inline, the host Federation. The number of teams from around the globe, such as Australia, Great Britain, Singapore, Hong Kong, South Africa, China, USA and Canada that continue to support this experience is the driving force to help unite the youth of the World through inline hockey.

The week-long event involves the ever popular “athlete village”, daily special events, prizes for all skill levels, local tours and sightseeing, coaching, officiating, and player development clinics along with great competition for all levels of play.

International teams in the infancy of development of inline hockey are able to capture tips and skill development, along with their coaches and officials through interactive clinics. Canada’s best Provincial teams are there to challenge each other along with the top USA and international teams.

This event has it all ..... and if you are seeking to play Canada’s best ... then look no more .....here they are!

The success of the 2003 World Inline Cup in Edmonton has players, teams and organizations beginning to make plans for the 2004 World Inline Cup, in anticipation of the Ultimate Player Experience!

Why not make this a family vacation and have the “Ultimate Family Experience”?

The City of London has many great attractions and shopping. Along with the close proximity to Niagara Falls, Toronto, Hockey Hall of Fame, Grand Bend (fresh water beach resort town), and many other attractions for the whole family.

**Dates of 2004 WIC;**

July 5	Travel and Check-in Day
July 6	Development Clinics (Coach, Player & Officials) Opening Ceremonies
July 7-8	Round Robin Competition Begins
July 9-10	Re-Seeding and Medal Play
July 11	Championship Day (A, B & C Pools) Closing Ceremonies

For more information contact the Canada Inline office:

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**Key Websites:**

Canada Inline & World Inline Cup:  
[www.canadainline.com](http://www.canadainline.com)

Main Facility:  
[www.thompsonarena.uwo.ca](http://www.thompsonarena.uwo.ca)

Athlete Village Housing:  
<http://www.uwo.ca/hfs/housing/residence/index.htm>

Host Hotel:  
<http://www.hilton.com/en/hi/hotels/index.jhtml;jsessionid=LSVLNUMOEQ12KCSG BIXM22QKIYFCVUUC?ctyhocn=YXULOHE>

Team Travel Services:  
[www.sport-travel.com](http://www.sport-travel.com)

London Airport:  
[www.londonairport.on.ca](http://www.londonairport.on.ca)

Attractions:

[www.grandbend.com](http://www.grandbend.com)

[www.cntower.ca](http://www.cntower.ca)

[www.bluejays.com](http://www.bluejays.com)

[www.niagarafalls.com](http://www.niagarafalls.com)

[www.ontariotravel.net](http://www.ontariotravel.net)

[www.london.ca](http://www.london.ca)

[www.londontourism.ca](http://www.londontourism.ca)

[www.travelcanada.ca](http://www.travelcanada.ca)

Exchange Rates:

[www.bankofcanada.ca/en/exchange.htm](http://www.bankofcanada.ca/en/exchange.htm)

Government Sites:

[www.culturecanada.gc.ca](http://www.culturecanada.gc.ca)

Entering Canada:

[www.ccr-aadrc.gc.ca/E/pub/cp/rc4161/rc4161-e.html](http://www.ccr-aadrc.gc.ca/E/pub/cp/rc4161/rc4161-e.html)



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